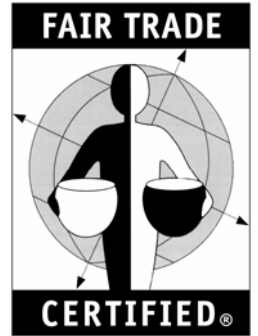


FAIR TRADE COFFEE COOPERATIVE PROFILE

ALDEA GLOBAL, NICARAGUA



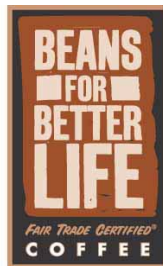
This Nicaraguan coffee comes from the cooperative ALDEA (Asociacion Aldea Global Jinotega). In 1992 a group of small farmers recognized the need to manage and preserve Jinotega's natural resources. In 1996 Asociacion Aldea Global Jinotega became legally recognized as a non-profit farmer association with 300 small farmers.

In Northern Nicaragua, Jinotega offers one of the best environments in the world to grow great tasting coffee. For over 150 years, generations of Jinotega's small farmers have produced shade grown coffee in harmony with their environment. This Arabica coffee is shade grown at an average of 1200 meters above sea level.

The main mission of the coop is to improve the small farmer's ability to continually raise his/her coffee quality to the highest gourmet standards through coffee production and processing systems that preserve the environment. Aldea Global will provide impeccable processing-Strictly Hard Bean coffees with a European Preparation-to our customers for great tasting coffee. In 2002, their coffee was awarded FIRST PLACE in Nicaragua's "Cup of Excellence" competition. The best known Nicaraguan coffees are in the Jinotega and Matagalpa regions and are light to medium bodied and fairly Acidic. Because the Nicaraguan coffee trees produce a large bean, when brewed it produces a heavy bodied, salty acidity cup of coffee with bright flavors and a crisp finish.

The coffee crisis of 2001 crushed their coffee income by 65%. The results of this: one out of every 3 children is malnourished and infant mortality doubled from the previous year. By seeking Fair Trade Certification they hope to continually increase revenues for the community, which consists of 46% women.

"Coffee farmer's production benefits everyone from the shoe shine boy to the store salesclerk," states a local coop member. You can be assured that your Fair Trade purchase is making a difference!



really good
coffee.
even better cause.